

Cameron Taylor

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EXPERIENCE

Netflix, *Senior Data Scientist*

July 2024 - Present

- Lead algorithm observability, combining LLM evaluations and causal inference to understand how algorithms affect content performance
- Designed the north-star metric for promotional creative asset performance, including novel integration of GenAI/LLM evaluations

Field Vision, *Co-founder and Chief Scientist (Part-Time)*

January 2024 - June 2025

- Owned all player and team-level performance and outcome models for the company
- Acquired by Rafter Sports, 2025

Instacart, *Senior Machine Learning Engineer and Economist*

January 2022 – July 2024

- Owned the foundational model for customer price sensitivity deployed across search, recommendations and pricing systems generating >\$50M of incremental revenue
- Led retailer price-optimization and tip-default algorithms, generating >\$1M in partner contract revenue and >\$10M in incremental revenue.

Facebook (Core Data Science), *Research Intern*

June 2020 – January 2021

- Conducted research and metric design for Facebook's impact on economic opportunity to be incorporated into experiment readouts

AQR Capital Management, *Research Intern*

June 2016 – August 2016

- Conducted research on time series momentum replicating [Moskowitz et al. \(2012\)](#) in exotic futures contracts, later implemented as a trading strategy

EDUCATION

Stanford Graduate School of Business, *PhD Economics*, 2017 - 2022

University of Chicago, *BA Economics (Honors) and BA Statistics*, 2013 - 2017

SELECTED RESEARCH AND PRESENTATIONS

[Evaluating Netflix Show Synopses with LLM-as-a-Judge](#), *Netflix Tech Blog*

[Balanced Judgment: An Application of LLM Evaluations and Behavioral Data at Netflix](#), *NABE TEC 2025 (AI Applications in Industry)*

[Who Gets a Family? The Consequences of Family and Congregate Care Allocation for Child Outcomes](#), *Forthcoming at AEJ: Applied*

[Why Do Families Foster Children? A Beckerian Approach](#), *Review of Economics of the Household*, 2023

Co-inventor on 2 machine-learning patents (US 12361361, US 12430511)

SKILLS

Methods: Machine learning, causal inference, experimentation, GenAI/LLM evaluation

Programming: Python, R, SQL